

Tim Hose

Product Designer · [Design Systems & AI](#)

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Product designer who builds the systems behind products. For the past four years I've led foundational design-system work at Verizon: native type and elevation standards, internal tooling, and the visual QA that keeps a 40-plus-component library consistent across iOS and Android. My earlier career ran through print, multicultural marketing, and large-scale digital brand work. Now I'm focused on design systems and AI, including the tools I design and build myself.

■ EXPERIENCE

Oct 2021 –
Present

Verizon
Remote

Lead Experience Designer

Verizon Design Systems

- Lead designer on Verizon's native component library across iOS and Android: spec, components, tooling, and adoption.
- Author component spec and partner with developers from definition through handoff, keeping design intent intact in production.
- Steward and evangelize the system: run the adopter support channels, and contribute to design reviews and critique.
- Designed and built **Feedbacker**, a Figma plugin that turns scattered QA notes into a dev-ready list with deep-linked artboard coordinates. Adopted by every VQA tester on the team; saves ~30 minutes per feedback round per component.
- Led **Dynamic Type** and owned cross-platform **Shadow translation**, defining the accessible type scaling and elevation standards the native library is built on. [[case study on the portfolio](#)]
- Contribute to token naming, component creation, and the internal docs and ways-of-working that keep the system usable at scale.
- Ran the visual-QA gate for the native release: validated and cleared 15 of 40-plus components and built the coverage and pass/fail tracking model the team uses.
- Built tester capacity to hit the native launch deadline: interviewed, onboarded, and coordinated the team, and wrote their training and process docs.
- Train external agency partners on the system, including on-site international sessions in Colombia and Costa Rica.
- Work daily in AI (Claude Code, Copilot, Gemini, NotebookLM, MCP), shipping internal Figma tooling built with AI assistance.

Mar 2014 – Oct 2021

Verizon

Manager, Visual Design

Verizon

- Led visual design and copy for Verizon Wireless, and helped grow the in-house design group from about 5 to 40, advancing from designer to manager during the build-out.
- Helped found the in-house digital brand agency and set Verizon Wireless visual standards. Partnered with national agencies including R/GA, AKQA, and Moxie.
- Built and ran the visual-QA validation practice, bridging design, front-end, IT, and release teams for a site serving 3.5M+ daily visitors.

Jun 2012 – Mar 2014

Verizon

Web Designer

Verizon

- Designed the look and feel of Verizon’s web experiences, from landing pages to product-launch pages, with the user experience as the priority.
- Earned the 2013 Tireless Wireless Award for work on the iPhone 5s/5c launch.

■ EARLIER CAREER

2011 – 2012

Art Director, Alltel Wireless

In-store motion graphics, retail display, direct mail, OOH, and vehicle wraps.

2009 – 2011

Lead Art Director, Design Group

Multicultural marketing agency; campaigns built for audiences across cultures, print through digital.

2007 – 2008

Art Director / Imaging, Heritage Auctions

Signature catalogs and collateral for a major auction house; product photography, color, and press checks.

2005 – 2007

Graphic Designer, Rainbow Educational Concepts

Educational publishing.

■ CAPABILITIES

DESIGN SYSTEMS

Tokens, components, governance, cross-platform (web, iOS, Android); Figma variables, modes, and surfaces.

PRODUCT & UX

Product and UX design; accessibility, including dynamic type; visual QA and quality stewardship.

AI IN PRACTICE

Claude Code, GitHub Copilot, Gemini, NotebookLM, MCP; Midjourney and Adobe Firefly.

TOOLING

Figma plugin design and build; prototyping; design-to-engineering handoff.

■ EDUCATION & CERTIFICATIONS

2005 BFA, Graphic Design · Arkansas State University

VP, Art Directors Club

2016 Mini-MBA, Internet Marketing · Rutgers University

2014 Certified Usability Analyst (CUA) · Human Factors International

2013 Landing Page Optimization · MECLABS

2026 Introduction to AI · Google