

Tim Hose

Product Designer | Design Systems & AI

Little Rock, AR | tim@timhose.com | 501-773-7571 | timhose.com | linkedin.com/in/timhose

Product designer who builds the systems behind products. For the past four years I've led foundational design-system work at Verizon: native type and elevation standards, internal tooling, and the visual QA that keeps a 40-plus-component library consistent across iOS and Android. My earlier career ran through print, multicultural marketing, and large-scale digital brand work. Now I'm focused on design systems and AI, including the tools I design and build myself.

EXPERIENCE

Lead Experience Designer, Verizon Design Systems

Verizon (Remote) | Oct 2021 – Present

- Lead designer on Verizon's native component library across iOS and Android: spec, components, tooling, and adoption.
- Author component spec and partner with developers from definition through handoff, keeping design intent intact in production.
- Steward and evangelize the system: run the adopter support channels, and contribute to design reviews and critique.
- Designed and built Feedbacker, an Figma plugin that turns scattered QA notes into a dev-ready list with deep-linked artboard coordinates. Adopted by every VQA tester on the team; saves roughly 30 minutes per feedback round per component.
- Led Dynamic Type and owned cross-platform Shadow translation, defining the accessible type scaling and elevation standards the native library is built on.
- Contribute to token naming, component creation, and the internal docs and ways-of-working that keep the system usable at scale.
- Ran the visual-QA gate for the native release: validated and cleared 15 of 40-plus components and built the coverage and pass/fail tracking model the team uses.
- Built tester capacity to hit the native launch deadline: interviewed, onboarded, and coordinated the team, and wrote their training and process docs.
- Train external agency partners on the system, including on-site international sessions in Colombia and Costa Rica.
- Work daily in AI (Claude Code, GitHub Copilot, Gemini, NotebookLM, MCP), shipping internal Figma tooling built with AI assistance.

Manager, Visual Design

Verizon | Mar 2014 – Oct 2021

- Led visual design and copy for Verizon Wireless, and helped grow the in-house design group from about 5 to 40, advancing from designer to manager during the build-out.
- Helped found the in-house digital brand agency and set Verizon Wireless visual standards. Partnered with national agencies including R/GA, AKQA, and Moxie.
- Built and ran the visual-QA validation practice, bridging design, front-end, IT, and release teams for a site serving 3.5M+ daily visitors.

Web Designer

Verizon | Jun 2012 – Mar 2014

- Designed the look and feel of Verizon's web experiences, from landing pages to product-launch pages, with the user experience as the priority.
- Earned the 2013 Tireless Wireless Award for work on the iPhone 5s/5c launch.

EARLIER CAREER

Art Director, Alltel Wireless | 2011 – 2012. In-store motion graphics, retail display, direct mail, OOH, and vehicle wraps.

Lead Art Director, Design Group | 2009 – 2011. Multicultural marketing agency; campaigns built for audiences across cultures, print through digital.

Art Director / Imaging, Heritage Auctions | 2007 – 2008. Signature catalogs and collateral for a major auction house; product photography, color, and press checks.

Graphic Designer, Rainbow Educational Concepts | 2005 – 2007. Educational publishing.

CAPABILITIES

Design systems: tokens, components, governance, cross-platform (web, iOS, Android); Figma variables, modes, surfaces.

Product & UX: product and UX design; accessibility, including dynamic type; visual QA.

AI in practice: Claude Code, GitHub Copilot, Gemini, NotebookLM, MCP; Midjourney, Adobe Firefly.

Tooling: Figma plugin design and build; prototyping; design-to-engineering handoff.

EDUCATION & CERTIFICATIONS

BFA, Graphic Design, Arkansas State University

Mini-MBA, Internet Marketing, Rutgers University

Certified Usability Analyst (CUA), Human Factors International

Landing Page Optimization, MECLABS

AI Professional Certification, Google